



Our mission is to attract, retain, and grow business and jobs in the Long Prairie Area.

Agenda

LPEDA Meeting Agenda: 4:30 PM, January 20, 2020

Telemeeting Info:

Phone #: 1-320-639-0030

Participant #: 990092

@ City Hall

Current Executive Board Members: President– Lauren Hebert, VP– Terri Jo Peery, Secretary– Mary Schmidt

Board Members: Dallas Nelson, David Wright, Bob Klick

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Review/Approve Meeting Minutes of December 16, 2020**
5. **Financial Report, expenses (invoices) (Lauren)**
 - a. Balance _____ as of January, 2021.
 - b. Invoice: LPCC \$2326.04 Service Contract
6. **Old business**
 - a. TCDC report on grants & yearly donation to TCDC (Rick)
 - b. Report on City/EDA website- Golden Shovel (Luan)
 - i. Churches page photo changed
<https://www.longprairie.net/life-in-long-prairie/churches/?cat=churches>
 - ii. Feature articles:
December- Industrial Park history and promotion
- advertising with Initiative Foundation: Cost for 2 editions
Spring issue will come out in April & Fall issue comes out in October.
New Offer: - 2 editions: \$1575

- \$700 for each edition plus \$175 for the ad design that we can keep an use for any other advertising.

I hope that we can make a decision at our next meeting. FYI: Brainard EDA, St. Cloud EDA and Staples EDA advertise in the IQ.
- c. Welcome NEW Commissioners (Luan)
- d. Update on LPEDA by-laws additions, changes etc.
 - i. Do we have clarity yet from City yet on banking arrangement?

- ii. Should we add the mission statement or purpose to the by-laws?
- e. Open discussion items: Other suggestions?
 - Further discussion of the EDA Mission Statement will be tabled until the January meeting.
 - Projects for LPEDA:
 - LOIS- See listing of available buildings. There have been new buildings added and more to come.
<https://www.longprairie.net/economic-development/available-sites>
 - LOIS- See listing of available sites- Hillig (price changed) & SW Industrial Park
<https://www.longprairie.net/economic-development/available-sites>
 - Welcome signs, seasonal décor- see page 3-10 on Long Prairie Projects Powerpoint
https://docs.google.com/presentation/d/1xOrrbQdIPUSmyK2uybrLpsjFrds_k9vtVRVhUSgBobY/edit?usp=sharing
 - New businesses and housing options in town
 - Continue with supporting Child Care solutions locally- NEW 10,000 grant
 - Bike trail – Lu shared google drive document folder – see link below
<https://drive.google.com/drive/folders/1q5iFNsAsCyxYu670IP8OSWTyBwDMclqW?usp=sharing>
 - Safe Routes to Schools- Safer streets- see email attachment
 - Vitality of community, good schools, parks and recreation and opportunities for spouse. Click on link for project possibilities:
https://docs.google.com/presentation/d/1xOrrbQdIPUSmyK2uybrLpsjFrds_k9vtVRVhUSgBobY/edit?usp=sharing
 - Hiring a FT EDA director. May not be an option for 5 years due to debts that must be paid off.

7. Next meeting Date and Time February 4:30 (3rd Wed.)

8. Other

9. Adjourn

2020 LPEDA Goals accomplished

- ✓ City/EDA website with Golden Shovel- launch in July
- ✓ Initiative Foundation Child Care Solutions grant matching funds & disbursement of \$11,500 end of July

2020 Goals for the LPEDA

- Revise by-laws, establish mission and stabilize group membership.
- Develop goals and ideas moving forward. STARTED

REVISIONS NECESSARY Future Goals, projects and Ideas

- Downtown Vision Plan and short-term priorities that can be accomplished with little effort
- Holiday lights on HWY 71 (2nd phase).
- Lights Downtown (in planning).
- Safe routes to school discussion (287 crossing, lights– safety).
- Brainstorm on how to contact and attracting businesses.
- Hotel possibilities
- Creating a comprehensive list of available buildings/business real estate - posting it on LOIS
- Comprehensive Plan updates- meeting to be planned for April, February & March did not fit into the schedule