



Our mission is to attract, retain, and grow business and jobs in the Long Prairie Area.

Agenda

LPEDA Meeting Agenda: 4:30 PM, May 15, 2024

Zoom or in person meeting @ City Hall

Current Executive Board Members: Chair- Terri Jo Peery, Vice Chair- Dallas Nelson, Secretary– Mary Schmidt

Board Members: David Wright, Bob Klick, Kevin Berrios, Amber Ellerson

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Review/Approve Meeting Minutes – April 2024**
5. **Financial Report – balance**
6. **Old business**
 - a. Melissa Wyman - Report, ideas, thoughts
 - b. Update on DEED Main Street Revitalization Grant
 - c. Update - Video Banner – Redesign Banners
 - d. Banners – 1st banner for HWY 71 in process – show banners
 - e. Report: Enterprise Academy (Graduation May 11)
 - f. [Business class offerings](#) **May 14, 2024 – Hart Mall @ 6pm**
Lean Business Model: One-Page Business Plan- Simplifying business planning through a concise, impactful one-page business plan is on the horizon.
June 11, 2024 – Hart Mall @ 6pm - Starting a Food Truck/Restaurant – Char Roe
7. **New business**
 - a. Flowers on Central – Chad, Harley and Lu
 - b. Main Street Renderings - Letter from Engineer. See below
 - c. Review goals for the year 2024
8. **Next meeting Date and Time June 19, 2024, 4:30(3rd Wed.)**
9. **Other**
10. **Adjourn**

LETTER from Bolten & Menk

Hi Lu,

Thanks for sharing the Owatonna project. Looks like they spent a lot of time (and money) in developing their downtown plan over the course of several years and through several different projects, including a separate signage project.

As far as developing three different concepts, we can certainly do that for you. Can you provide an idea on how much public engagement and City staff engagement you are anticipating to develop these plans? Most of the time we start with an input process – this means getting feedback from a stakeholder group or steering committee, the general public, the Chamber of Commerce, City staff from multiple departments, etc. Then we develop concepts based on this. This all takes a little time.

Can you also let me know what kind of a budget you had in mind? Final production for the three ideas on the listed pages is not a real big lift, but the idea development and input sessions to get there does take a bit of time.

Here is a basic breakdown of the process, assuming good input sessions from the stakeholders:

1. Input session 1:
 - a. Base Mapping, research, and prep for meeting
 - b. Meeting with Stakeholders and documentation
2. Concept generation based on input session 1
3. Input session 2 (refining concepts)
4. Finalize concepts and construction costs

Prices and final product can be tailored to your budget, but there will be some time spent to get there.

Please let me know if you have any questions or would like to discuss further.

Thanks,

Kent M Louwagie P.E.

Bolton & Menk, Inc.

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2024 LPEDA Goals - Future Goals, projects and Ideas

Complete and hang banners for Central Avenue & HWY 71

Website Redesign Video Banner

Main Street Renderings - 3 options for Central Avenue

Community Center planning- Visits

Bike trail – Lu shared google drive document folder – see link below

<https://drive.google.com/drive/folders/1q5iFNsAsCyxYu670IP8OSWTyBwDMclqw?usp=sharing>

- ✓ ONGOING -Monitor and support the Main Street Revitalization grant recipients- 28 projects - \$493,000 total (30% of project totals)
- ✓ ONGOING- Child Care Solutions- pursue DEED grant (Due Dec 1)
Partner with various businesses in finding solutions to Day Care issues.
- ✓ ONGOING- www.longprairie.net website upkeep and articles
- ✓ ONGOING- Discuss the future of the Southwest Industrial park
- ✓ ONGOING- Continue keeping comprehensive list of available buildings/business real estate - posting it on LOIS
- ✓ Attend and participate in the Comprehensive Plan process

2023 LPEDA Goals accomplished.

- ✓ Flowers on Central
- ✓ Community Center visits: Paynesville
- ✓ 1st phase: Main Street Revitalization grant November start - 28 projects - \$493,000 total (30% of project totals)

2023 LPEDA Goals for the LPEDA - Future Goals, projects and Ideas

- Banners for Central Avenue, HWY 27, HWY 71
- ✓ ONGOING- www.longprairie.net website upkeep and articles
 - ✓ ONGOING- Discuss the future of the Southwest Industrial park - Promote & Advertise for the Southwest Industrial park on Chamber FB page and other sources
 - ✓ ONGOING- Continue keeping comprehensive list of available buildings/business real estate - posting it on LOIS
 - ✓ ONGOING- Initiative Foundation Child Care Solutions grant allocation and continuing to partner with various businesses in finding solutions to Day Care issues.

2022 LPEDA Goals accomplished

- ✓ Revised by-laws, Chair- Vice Chair & stabilized EDA commissioner membership
- ✓ Seasonal Décor ordered – 42 pole decorations
- ✓ Welcome Signs renovated on HWY 287, 27 and new sign design approved for HWY 71 S & Lake Charlotte sign- passed by City Council June 2022. HWY 71 S and Lake Charlotte were hung up in July 2022
- ✓ SRTS- 9th Street N by Cenex- lines for a shoulder on both sides of the street all the way to the LPGE HS - Crosswalk repainted on HWY27
- ✓ Final applications for 16 projects submitted and agreement documents sent for DEED Main Street Revitalization Grant : includes “Main Street Corridor”

2021 LPEDA Goals accomplished

- ✓ Advertised for the Southwest Industrial park and an article was written about it
 - IQ magazine ad - 3 x
 - Golden Shovel article- SOUTHWEST INDUSTRIAL PARK PATIENTLY AWAITS SUITORS:
<https://www.longprairie.net/news/p/item/33419/southwest-industrial-park-patiently-awaits-suitors>
www.longprairie.org
 - Chamber & FB page shared article
- ✓ Creating a comprehensive list of available buildings/business real estate - posting it on LOIS
- ✓ Revised by-laws, establish mission and stabilize group membership.

- ✓ Initiative Foundation Child Care Solutions grant - \$10,000 - \$5,000 grant for Trinity Learning Center's Infant care room/s & \$2,500 for Jill Hanson at LPGE - Work based learning certification in order to continue with a CDA program and work program
- ✓ Nonprofit Board Basics Workshop (virtual) attended by board members: Mary S, Bob K, Terri Jo P and Lu on November 18, 2021 - sponsored by Sourcewell & Initiative Foundation

2020 LPEDA Goals accomplished

- ✓ City/EDA website with Golden Shovel- launched in July 2020.
- ✓ Initiative Foundation Child Care Solutions grant matching funds & disbursement of \$11,500 end of July.

- Projects for LPEDA:

- Downtown Vision Plan and short-term priorities that can be accomplished with little effort
- New businesses and housing options in town
- Bike trail – Lu shared google drive document folder – see link below
<https://drive.google.com/drive/folders/1q5iFNsAsCyxYu670IP8OSWTyBwDMclqW?usp=sharing>
- Safe Routes to Schools- Safer streets - continue
- Vitality of community, good schools, parks and recreation and opportunities for spouse. Click on link for project possibilities:
https://docs.google.com/presentation/d/1xOrrbQdlPUSmyK2uybrLpsjFrds_k9vtVRVhUSgBobY/edit?usp=sharing
- Comprehensive Plan updates
- Hiring a FT EDA director. May not be an option for 5 years due to debts that must be paid off.
- Southwest Industrial park

<https://drive.google.com/file/d/1xUNAN48TgvxCkof35Jj7iWtIMyHlHu10/view?usp=sharing>

[Career Fair 2024 Descriptions](#)

LPEDA Goals

2023 LPEDA Goals accomplished.

Flowers on Central

Community Center visits: Paynesville

\$493,000 Main Street Revitalization Grant : 28 projects (3 years to finish)

2023 LPEDA Goals for the LPEDA - Future Goals, projects and Ideas

Banners for Central Avenue, HWY 27, HWY 71

Community Center planning- Visits

- ✓ ONGOING- www.longprairie.net website upkeep and articles
- ✓ ONGOING- Discuss the future of the Southwest Industrial park : Alternative solutions, promote & advertise for the Southwest Industrial park on Chamber FB page and other sources-
- ✓ ONGOING- Continue keeping comprehensive list of available buildings/business real estate - posting it on LOIS
- ✓ ONGOING- Initiative Foundation Child Care Solutions grant allocation and continuing to partner with various businesses in finding solutions to Day Care issues.
- ✓ **ONGOING DEED Main Street Revitalization Grant**